Javid Izadfar

Frontend Developer

+989011837978
javid.izadfar@gmail.com
linkedin.com/in/javidizadfar

Senior Frontend Developer with 9+ years of experience building scalable, production-ready web applications across startups and larger teams. Specialized in React and Vue, with a strong focus on clean architecture, UI quality, and performance optimization. Experienced in modern JavaScript (ES6+), component-based development, REST API integration, and Server-Side Rendering (SSR). Proven mentor and frontend instructor, helping teams improve code quality, best practices, and development standards.

WORK EXPERIENCE:

Bimebazar

Frontend Tech Lead   Mar 2024 - Present

- Lead frontend development for Bimebazar's market-leading **B2B platform** (`shoraka.net`), owning architecture and delivery for a **micro-frontend system** built with **React and Next.js**
- Drive **code quality improvements** through architectural refactoring, shared standards, and review processes across frontend teams
- Optimize frontend **performance and Core Web Vitals**, collaborating closely with the B2C team; Improved **Lighthouse performance scores from ~30 to ~70**, significantly enhancing user experience and SEO
- Work cross-functionally with product, backend, and DevOps to deliver scalable, production-ready features

PAP Group Ltd.

Frontend Tech Lead   Feb 2022 - Mar 2024

- Led frontend teams in building market-facing travel platforms including `trip.ir`, `alefbatour.com`, and `mehrparvaz.com`, using **Vue 3, Nuxt, Tailwind CSS**, and best practices in component architecture and performance optimization
- Led the build of the **in-house UI framework** (Ethud), establishing reusable components and frontend standards across products
- Drove measurable business impact, increasing **average user engagement time by 400%** and **boosting sales by 32%**

DrNext

Senior Frontend Developer   Mar 2021 - Feb 2022

- Key frontend developer on `DrNext.ir`, implementing dynamic forms and healthcare workflows for medical professionals using **Vue 2, Nuxt, and modern JavaScript**
- Integrated browser APIs, including **Canvas and Speech**, to enhance functionality, accessibility, and user experience
- Participated in **code reviews and technical interviews**, helping maintain code quality and contributing to the growth of the engineering team
- Delivered measurable improvements, including **20% faster form completion times** and **15% fewer frontend errors**, improving both user satisfaction and system reliability

Alibaba Travels Co.

Senior Frontend Developer   May 2018 - Mar 2021

- Contributed to major frontend features and **improved support experiences** on the main site using **Vue 2, Nuxt, and modern JavaScript** within a large team environment
- Initiated a **tech weblog and internal seminars** to encourage knowledge sharing and continuous learning across the team

- Participated in **code reviews and technical interviews**, maintaining high code quality and helping onboard top engineering talent
- Organized **community events**, including Iran Vue Developers meetups, supporting the growth of the frontend ecosystem
- Focused on fostering collaboration, mentorship, and best practices, contributing to **team efficiency and product quality**

INB, Pars Royal Taramesh Holding

Frontend Developer   Jul 2016 - Apr 2018
- Developed multiple high-impact projects with startup potential, leveraging **Vue, Nuxt, Angular, and Express**
- Built the Ketabet e-book marketplace using **Angular** and modern frontend practices
- Developed Roozameh, evolving it from a news aggregator to a full news platform using **React Native, Vue, Express, and AMP**, improving user engagement and platform reach
- Led frontend development of Roozsport, a sports news site, using **Vue and Nuxt**, ensuring high-quality UI and performance
- Created an English learning app for children (**Vue, Electron, Express**) and Porbuck, an on-demand fuel delivery website, demonstrating versatility and rapid project delivery
- Gained broad exposure across **frontend frameworks**, **component-based architecture**, and full-stack integrations, strengthening technical depth

Fingerano

Frontend Developer & Co-Founder   Nov 2015 - May 2016
- Co-founded Fingerano at **Sharif University of Technology**, supported by the **SETAK accelerator**
- Built the frontend of a food-ordering platform for events and parties, taking the product from idea to a functional MVP using **jQuery and Wordpress**
- Collaborated on product definition, user flows, and early customer validation
- Gained hands-on experience in **startup execution**, product-market fit challenges, and the impact of funding on scaling early-stage products

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EDUCATION:

Bachelor's Degree in Computer Software Engineering

Azad University, Central Tehran Branch

SKILLS:

Frontend: React, Next.js, JavaScript (ES6+), TypeScript, Vue, Nuxt.js, Tailwind CSS
Backend: Node.js, Express.js, Nest.js, REST APIs
Tools: Git, Vite, Docker, Nginx
Other: React Native, Electron, Svelte, Web3